



Report of Weekly Activities 19-4 to 25-4-10

The week programme from Monday (19/4/2010) to Friday (25/4/2010) is as under.

1. **The case analysis presentation** was conducted on Monday the case of “the crises in Pepsi” was presented by the students.
2. **Paper presentations** were done on Tuesday on the current topics -New products from Lenovo, Motor Bike industries etc.
3. **An Industrial visit** was organized on 21/4/2010 to a milk dairy farm i.e. Vinay Dairy farm at Sannasomapur, around 5km away from Dharwad. The information about the variety of cows & buffalos, their maintenance, allied activities, daily production, the expenditure, veterinary facilities, welfare facilities to the workers, marketing channel etc, was collected by the students & it is presented in the class.
4. **Quiz competition** was organized by the students covering the question on various aspects namely history, current affairs, sports, business about BVB, etc. Four teams participated in the competition and performance was quite satisfactory. The prizes were distributed to the winning teams.

Due to examination the Friday's activity on collage was postponed to next week.