

FREQUENTLY ASKED QUESTIONS (FAQs)

1. In what way this programme is useful for us in the future

PGDM is the ideal course because it has the maximum flexibility for incorporating the current economic scenario and the present mgt practices which a normal university degree cannot provide. BSAIM incorporates the best of teaching methodology which is based on the experiences gained over years and practices from American Universities (Dr. Akkihal the man behind this institute has been teaching in Marshall university in Vest Verginia in US.

2. How BSAIM is connected with MPBIM?

BSAIM is sister inst of MPBIM will have the visiting faculty from MPBIM but also from other Bhavan's institutions in Bangalore & Mysore.

3. How do you compare MP Birla Institute of Management & BSAIM

BSAIM is an autonomous institute and MPBIM is affiliated to University. Both are Bhavan's Institutes. Both will have same resources. MPBIM staff will guide the students at BSAIM also. They will be visiting BSAIM as visiting professors.

BSAIM has the advantage of the guidance of American pattern of teaching and course curriculum. BSAIM has the flexibility to impart current business knowledge to students unlike MPBIM which has to follow the pattern of University only.

It is important to note that the placements for BSAIM will be monitored from the placement cell at MPBIM. Some of the companies where the students could be placed are

- ABB
- Airtel
- APC
- Britannia
- HDFC Bank
- Hewlett Packard
- ICICI
- ICICI Prudential
- IFB
- Ifco-Tokio Insurance Co
- IL&FS
- IMRM
- India Pension Life Co
- India Rayon
- Invest One
- IQ Infotech
- Jobstreet.com
- Infosys
- LG Soft India
- MICO
- New Ways Computing Technology
- Nouss InfoSystem
- OCWEN Financial Services
- Oracle Software Co
- Progeon
- QUEST
- TCS
- TCI
- Technopark
- Thinkgen
- Thomson Financials
- TNT India
- Toyota Kirloskar
- Wipro
- Spectramind

BSAIM will give adequate inputs for development of soft skills through programmes and Outbound learning. Bhavan has set up a separate centre near Madikeri, Coorg dist. where students participate in outdoor exercises and learn decision making and also acquire leadership qualities.

How skill sets are imparted?

Skills such as Interpersonal relationships, leadership and team-working skills, problem solving, analytical, communication, etc. help enhance managerial competencies in today's business scenario. The BSAIM-PGDM Program is designed to bring about dramatic enhancement to individual skill-sets through programmes in-house and outbound learning which includes a camp at Garwale Outbound Adventure Learning Centre (GOAL), near Madikeri, Coorg in Karnataka

4. Why PGDM?

Internationally PGDM is considered a practical program. Top-notch academic institutions in management education in India and world over choose the PGDM route for their students.

All IIMs, leading B-schools like Bhavan's S.P. Jain Institute of Management, SDM Institute of Management in Mysore, T.A. Pai Institute of Management follow the PGDM route.

BSAIM offers an AICTE approved PGDM

5. Placement

The placement will be in the same level as we do in M.P. Birla Institute Of Management, Bangalore. The placements at BSAIM will also be coordinated by the same team in Bangalore. Bhavan enjoys a strong networked relationship with the corporates, thanks to its long standing forays into management education. This helps augment its efforts in securing challenging and rewarding careers to its PGDM students.

6. What degree will be awarded?

BSAIM is an AICTE approved autonomous institution of Bharatiya Vidya Bhavan. BVB has many management institutes like Bhavan's SP Jain Institute of Management Research, Bhavan's Usha & Lakshmi Mittal Institute of Management in Delhi, Bhavan's Royal Institute of Management in Cochin, Bhavan's Institute of Management in Calcutta.

It may be noted that all the top B-Schools in India are awarding PGDM

Our PGDM from BSAIM is AICTE approved and is recognised for all purposes in India and abroad be it employment or education.

FEES:

Total fees for 2 yrs is 2,20,000/-

1st year 1.10 lakh inclusive of study material, blazer, prescribed text books, soft skills training and Outbound Learning.

2nd year 1.10 lakh

Registration fee at the time of admission Rs. 7,000

BSAIM in its curriculum includes inputs for soft skill development through Seminars, Work shops, OBAL.

7. Why Dharwad?

Dharwad is an education center next only to Bangalore in Karnataka. Dharwad is an ideal place for pursuing education since the place does not have the infrastructural problems of Bangalore. Dharwad is 160 kms from GOA & 450 Kms from Bangalore with proximity to Pune & Hyderabad

In fact for education Dharwad is better suited than Bangalore because it is calm and serene not as busy as metro cities. Students will be able to focus on education without distractions. Dharwad has 4 universities, number of Schools, Colleges for engineering and medicine, law, etc.

8. **Hostel:** Good hostel facilities will be coordinated at very nominal rates it will be around Rs.3,000 including boarding and lodging (stay & food).

Note: For any other query please contact us

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