



Programme for enhancement of Communication Skills.

The visionary management of BSAIM is committed to help each student hone his or her English language usage, conversational and writing skills. Towards this end a workshop was facilitated between the 21st and 26th of September 2010 for students who have just joined BSAIM's PGDM (2010-2012) course. Each one of these students enthusiastically participated in the workshop, conducted by English Syndicate's N.S. Soundar Rajan and M.L. Ramanarasimha, at Mysore.

Here are some of the views of the participants.....

Alok Jain felt Now I have an idea on how to use the proper word at the proper place... the workshop can never be forgotten!

Chencu Ratnam..... This workshop gave us the motivation and enthusiasm to enhance our communication skills which in turn would help us take on the world at large.

Manish Nair..... The teachers are so enthusiastic, let us get few more classes from them

Prem Kant Jha..... They make me understand about English so easily, because they teach English through interesting plays....

Savithri Wali.... The workshop taught me a lot, the most important thing....learning English isn't difficult!

The tutors N.S. Soundar Rajan and M.L. Ramanarasimha have this to say about the workshop they hosted jointly....

We had a great time with this group of 22 budding managers from BSAIM, Dharwad, we found them extremely enthusiastic and committed to go through the grind to scale great heights....it would be our pleasure to help them blossom.

What more! The programme concluded with a visit to Kollegal, the centre in Karnataka for producing the famous Mysore Silk. The students also got to know of the Kollegal Village Vocational Ventures or KV3 programme. The visit is an initiative spearheaded by Sri. N. Ramanuja, Chairman of Bharatiya Vidya Bhavan and Bhavan's Management Education Initiatives, for all the students of Bhavan's Management Institutions.

Hats off to Sri. N. Ramanuja, Dr. A.V. Narasimha Murthy, Smt Shashikala Upadhya for excellent arrangement and hospitality.

Here are some pictures of the students at BIM, Mysore, Kollegal, Nanjangud and sight seeing trip in Mysore..



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The Silk Processing at Kollegal
(Pictures: Courtesy Students)

